

**SERVING
THOSE WHO
SERVED**



JOIN OUR RANKS

**MEMBERSHIP PROGRAM
DEPARTMENT OF PENNSYLVANIA
2025-2026**

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Why are we members? Why did we JOIN? We wanted to HONOR our Veterans, give back to our Heroes!
Veterans served us, WHY NOT give back?? HOW do we do THAT?

RANK UP! MAKE A DIFFERENCE!

Look at your VFW Membership Number versus Auxiliary numbers, **WE CAN DO BETTER!**
STRONG membership is the core of our organization, *sharing* our passion with others will *attract* NEW
members and *encourage* current members to stay involved and *ask* friends and family to

JOIN OUR RANKS!

RECRUIT

Use Membership Tools

Member Drives
Community Events
Word of Mouth
QR Code~ Business Card
Welcome Packets ~ Fact Sheet
Auxiliary Shirts/Hats
MALTA Resources ~Applications
Share YOUR STORY, your
REASON
Scholarship Opportunities
Personal Volunteer Experience
Share YOUR "feels"
Offer Incentives
Post members' family

**EVERY DAY IS
VETERANS DAY**

INVITE, INCLUDE, INVEST

You recruited, retained, NOW what?

Ask a new member to event planning
Assign a Mentor at Meetings
Exchange Contact, Tag on Social Media
Offer incentives to ATTEND meetings
Reach out when he/she is Sick & Well
Pass an INTEREST sign-up sheet
New Member = New Lifeline!
New Members = New friends/family
New Ideas, Breath of Fresh Air
Increases Survival Rate
THANK YOUR VOLUNTEERS!

RETAIN

**Every Member Has a
Strength**

Contributing comes in
MANY ways
Communicate & find
his/her Value
Create a 'Buddy Check' List
Pay it Forward
Offer Incentives for Early
Renewals
RANK UP your Reminders!
Eye Catching ~ Colorful
Reminders
EARLY Reminders!
Email/Text Reminders
Offer Incentives to Convert
to LIFE
Host Dues Payer Fundraiser
Paying for "Seasoned"
Members!
Struggling Members =
Relief Funds
Welcome NEW Ideas!



Membership Theme: “Serving Those Who Served - Join Our Ranks”

Department President’s Theme: “Every Day Is Veterans Day”

National.President's.Theme

»FROM.SEA.TO.SHINING.SEA?HONORING.VETERANS.WHO.KEEP.US.FREE«

...MEMBERSHIP PROGRAM AWARDS/DIVISIONS

DIVISION 1	AUXILIARIES WITH	10-45	MEMBERS
DIVISION 2	AUXILIARIES WITH	46-70	MEMBERS
DIVISION 3	AUXILIARIES WITH	71-90	MEMBERS
DIVISION 4	AUXILIARIES WITH	91-120	MEMBERS
DIVISION 5	AUXILIARIES WITH	121-165	MEMBERS
DIVISION 6	AUXILIARIES WITH	166-240	MEMBERS
DIVISION 7	AUXILIARIES WITH	241 +	MEMBERS

What’s Working?

Welcome Packets
EARLY Dues Notices
Communication
OTR Training
Attendance
Incentives ~ Challenges
Social media ~ QR Code
Program ~ MALTA Training
Follow Up
.....



What’s NEW? Goals to RANK UP!

Membership Keychains
Virtual Business Cards
Virtual Member Packets
Recruiter Recognition
Meeting Deadlines ON TIME
Promoting Member Benefits
Increasing Involvement
Positive Impact in Community
REVISED ALL-STATE REPORT

»OFFICIAL.NOTICE«

There.is.NOT.a.»YEAR.END« .MEMBERSHIP.REPORT
ALL_STATE.REPORT._Submit.COMPLETED.Forms.ONLY

*This membership year, our biggest GOAL is to increase involvement with **BASIC TRAINING!***

RECRUIT, INVITE, INCLUDE, INVEST & RETAIN ↔ **MEMBERSHIP SUCCESS!**

*Let’s make a direct **IMPACT** on our communities, Participate, Volunteer, Share!*

*Attend Over the Road Trainings, District Meetings, Conferences, **LEARN & ABSORB!***

***Support YOUR Veterans**, Inform new members of benefits & programs from the Get-Go!*

*Network with other members to **CREATE positive results serving a shared MISSION!***

LET’S GO PENNSYLVANIA ~ LET’S RANK IT UP!!!!

NATIONAL MEMBERSHIP PROGRAM AWARDS

MEMBERSHIP AWARDS FOR AUXILIARIES, DEPARTMENTS, AND CONFERENCES WILL BE BASED ON THE PAID TOTAL LISTED ON THE CMR-PAID, CANCELED & DECEASED REPORT IN MALTA.

National Awards for Members

1. **5 Member Recruiter Pin.** Each VFW and VFW Auxiliary member who recruits five (5) new and/or rejoined members to the VFW Auxiliary will receive a 5-Member Recruiter Pin. Pin mailed directly to the recruiter.
2. **5 Member Recruiter Drawing.** Each VFW and VFW Auxiliary member who recruits five (5) new and/or rejoined members to the VFW Auxiliary will be entered into the 5 Member Recruiter Drawing to receive a \$100 Visa Gift Card.
3. **“National Membership Achievement” Recruiter Award.** Each VFW and VFW Auxiliary member who recruits twenty (20) new and/or rejoined members to the VFW Auxiliary will receive a “National Membership Achievement” Recruiter Award.
VFW Auxiliary Treasurers on all levels are not eligible for this award.
4. **“National Membership Achievement” Recruiter Drawing.** Each VFW and VFW Auxiliary member who recruits twenty (20) new and/or rejoined members to the VFW Auxiliary will be entered in the “National Membership Achievement” Recruiter Drawing to receive a \$400 Visa Gift Card.
VFW Auxiliary Treasurers on all levels are not eligible for this award.

New and/or rejoined members must be recruited to the VFW Auxiliary from July 1, 2025, through May 31, 2026. The Department Treasurer must enter membership in MALTA with credit given to the recruiter by June 10, 2026.

VFW recruiters must complete the VFW Members Only recruiter form to be received at National Headquarters by June 10, 2026.

Membership Award winners from No. 2, No. 3, and No. 4 will be announced, and the awards will be presented at the 2026 National Convention in Reno, NV.

If the award winner is not in attendance, the award will be mailed directly to the winner from National Headquarters after the National Convention.

National Awards for Auxiliaries

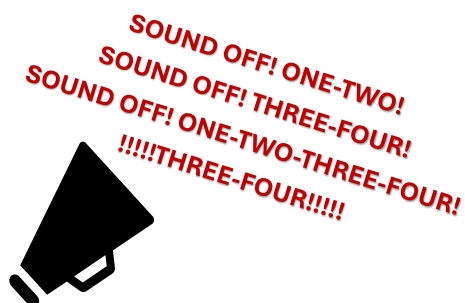
1. **\$50 to each Auxiliary that reaches 100% Plus in Membership by June 30, 2026. ***

DEPARTMENT OF PA AUXILIARY MEMBERSHIP AWARDS

1. **"SPECIALIST" AWARD** -- All VFW Auxiliaries in each membership division reaching 100% Plus in membership (PAID%) by **November 30, 2025**, will be entered into a drawing for a chance to win a \$100 VFW Store Gift Certificate.
2. **"LANCE CORPORAL" AWARD:** The first **District President** reaching **100% PLUS** (PAID%) in membership shall be given **TWO complimentary banquet tickets** to the **Department President's Testimonial Dinner**.
3. **"CHIEF MASTER SERGEANT" RETENTION AWARD** - In each membership division to an Auxiliary member who has the **MOST CREATIVE IDEA** to **RETAIN** annual members will receive a \$100 VFW Store Gift Certificate.

Entries/Ideas MUST be submitted to the Department Membership Chairman by March 31, 2026. The submission must include Dist #, Aux #, Member Name & Description of the "Creative Idea." (In the event of a tie, a drawing will be held.)

4. **"SERGEANT MAJOR" AWARD** - In each membership division, the top VFW Auxiliary who has the most increase in **LIFE Members** (New/Rejoins) by **April 30, 2026**, will receive a \$50 VFW Store Gift Certificate.
5. **"SOUND OFF" RECRUITING AWARD** - In each membership division, the Auxiliary that recruits the most **Annual Members** (New/Rejoins) **July 1, 2025 - April 30, 2026**, will receive a \$50 VFW Store Gift Certificate.



AUXILIARY MEMBERS ONLY

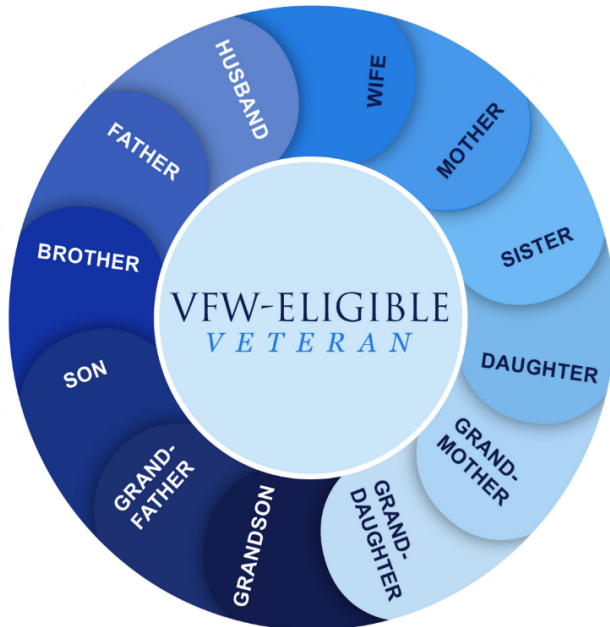
"EARN YOUR WINGS!" BY RECRUITING
4 OR MORE NEW MEMBERS(LIFE/ANNUAL)
GO INTO ONE-TIME DRAWING FOR \$100

WATCH FOR DETAILS IN GENERAL ORDERS!!!

6. **"SERGEANT MAJOR" AWARD:** Auxiliary Drawing. Each Auxiliary that reaches **102% Plus CURRENT** by **May 31, 2026**, will be entered into a one-time drawing to receive \$250 VFW Store Gift Certificate.

ALL OBLIGATIONS INCLUDING AUDITS, BONDS, DELEGATE FEES, PLEDGES, SUPPLIES, ETC. TO NATIONAL, DEPARTMENT HEADQUARTERS AND DISTRICT MUST BE MET FOR YOUR AUXILIARY, DISTRICT AND CHAIRMAN TO QUALIFY FOR AWARDS.

VFW Auxiliary Eligibility Wheel



**Step- and adopted parents, children, siblings (and half-siblings), grandparents and grandchildren are considered the same as biological parents, children, siblings, grandparents and grandchildren and may join the VFW Auxiliary under their VFW-eligible veteran.*

**RECRUITING
MUST HAVES!**
(FULL SIZE AVAILABLE ON MALTA)

VFW AUXILIARY MEMBERSHIP / MEMBER TRANSFER APPLICATION

An incomplete application could delay your membership start date.

Applicant completes sections A, B, C or D and F. Auxiliaries/Departments complete section E.

A	Recruited/Recommended by: _____ Recruiter Member ID _____ Auxiliary No. _____ City _____ State _____ Member ID (if already a member) _____ Annual Membership <input type="checkbox"/> Rejoin <input type="checkbox"/> Life Membership <input type="checkbox"/> Transfer <input type="checkbox"/> Member at Large in Department of _____ Member at Large - VFW Auxiliary National Headquarters _____ (If not a transfer, skip to B.) LIFE MEMBER TRANSFER <input type="checkbox"/> Previous Auxiliary _____ ANNUAL TRANSFER <input type="checkbox"/> Previous Auxiliary _____ Paying <input type="checkbox"/> Nonpaying <input type="checkbox"/> ANNUAL TRANSFER CONVERTING TO LIFE (Fill out Life Membership information below) Previous Auxiliary _____
B	THESE FIELDS REQUIRED Name _____ Date of Birth _____ Address _____ City _____ State _____ ZIP _____ Phone _____ Email _____ Gender <input type="checkbox"/> Female <input type="checkbox"/> Male
C	POST-AFFILIATED (*Must be a current member of the VFW Post affiliated with the Auxiliary to which you are applying.) Relationship _____ to Eligible Veteran* _____ VFW Membership ID _____
D	NON-AFFILIATED (*Veteran is not a current member of the VFW Post affiliated with the Auxiliary to which you are applying.) Relationship _____ to Eligible Veteran* _____ VFW Post (if applicable) _____ Name of campaign ribbons or medals: _____ Dates of Service: _____ to _____ Location: _____
E	Investigating Committee Signatures 1 <input checked="" type="checkbox"/> 2 <input checked="" type="checkbox"/> 3 <input checked="" type="checkbox"/> Per Section 102 of the National Bylaws <input type="checkbox"/> Rejected <input type="checkbox"/> Accepted Meeting Date _____ Obligated Date _____
F	OBLIGATION In the presence of Almighty God and the members of this organization here assembled, I do of my own free will and accord, solemnly promise that I will never wrong or defraud this organization nor a member thereof nor permit either to be wronged if in my power to prevent it. I will never propose for membership any person not eligible, according to our Bylaws. I further state that I believe in God, I will be faithful to the United States of America, obedient to the laws and loyal to the Flag. Should my membership with this organization cease in any way, I will consider this obligation as binding outside of the organization as though I had remained a member. I do so promise. I attest that I am at least 18 years of age. I pledge to comply with the National Bylaws of the Veterans of Foreign Wars of the United States Auxiliary. I attest I am not eligible for membership in the VFW. I further attest that the above is true and correct to the best of my knowledge, including my stated relationship to the Veteran. Signature <input checked="" type="checkbox"/> _____ Date _____ (Must be signed by all members.) LIFE MEMBERSHIP ONLY <input type="checkbox"/> Check here if this is a gift. Credit cards may NOT be used for initial payment of Annual Dues. <input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> AMEX <input type="checkbox"/> Life Membership Fee _____ Name on credit card _____ Billing address for card _____ City _____ State _____ ZIP _____ Credit Card No. _____ CVV Code _____ Exp. Date _____ Date _____ Signature <input checked="" type="checkbox"/>

LIFE MEMBERSHIP FEES
Life Membership fees, 2020-2021

Attained age at 12/31 of year applying for Life Membership	Life Membership Fee
Through 20 \$223	21-25 \$242
26-30 \$230	31-35 \$219
36-40 \$213	41-45 \$201
46-50 \$196	51-55 \$184
56-60 \$173	61-65 \$161
66-70 \$150	71-75 \$132
76-80 \$109	81-85 \$86
86-90 \$69	91 and over \$58

By signing this, I agree to the stated charges for a Life Membership fee.

Revised February 2024

