

HISTORIAN & MEDIA RELATIONS

2023 – 2024 Year-End Report
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Reporting period: April 1, 2023, through March 31, 2024
Auxiliary Presidents are to send (2) copies to your District President by April 6, 2024
Retain (1) copy for your Records.

1. Did your Auxiliary utilize any of the **Historian** material/resources available in MALTA Member Resources? Yes___ No___
2. Did your Auxiliary create a Historian’s book documenting the previous year using any method? Yes___ No___
3. Did your Auxiliary utilize any of the **Media Relations** material/resources available in MALTA Member Resources? Yes___ No___
4. Did your Auxiliary send a monthly or quarterly newsletter to your members either via printed mail or email? Yes___ No___
If yes above: Were they printed and/or mailed? _____ How many? _____
Were they electronic (sent via email)? _____ How many? _____
5. Does your Auxiliary have a Facebook page? Yes___ No___
Is it a joint page with the Post? Yes___ No___
6. Does your Auxiliary have a website? Yes___ No___
Is it a joint website with the Post? Yes___ No___
7. Did your Auxiliary conduct a Media Relations “how to” training to educate your members (example: how to log into MALTA, email, navigating Facebook and other social media outlets)? Yes___ No___
8. Did your Auxiliary use media to promote the Auxiliary and its Programs? Yes___ No___
If yes, please select what type of media was used (check all that apply):
TV___ Radio___ Newspaper___ Social Media___ Fliers___

PRESIDENT _____ CHAIRMAN _____
PHONE: _____ PHONE: _____
EMAIL: _____ EMAIL: _____
AUX. NAME _____ AUX. # _____ DISTRICT # _____