

Membership Program
Department of Pennsylvania
2023-2024

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Let Freedom Ring

“Climb Every Mountain”

Lights
Camera
Action

Lights, Camera, Action! We are getting ready to start production on our new show. It is so important to recruit the right actors for the big show. Let's all of us search high and low for new talent. We need all different talents for a great product movie. Who will you be, the talent scout, director, cameraman or musical conductor? We will need lots of extras for a successful season to produce our new show called “**Banding Together for our Veterans.**”

Every member should be involved for us to succeed as an organization.

So how will we start this process? Use the **Resources** we have in **Malta**.

- **VFW Auxiliary Application**
- **VFW Auxiliary Brochure Order Form**
- **New Member Engagement Guide**
- **New Member Orientation Checklist**
- **New Member Packet**
- **Retention Tools**



Lights: To Invite & Recruit

Our talent scouts should be **Recruiting** up-and-coming new members to accomplish the Auxiliary mission. Let's keep scouting for talent in all our new members that we have Recruited. Seasoned members can help new members by helping them discover their talents that can help the organization in their programs. It is up to you to invite more Auxiliary members to get involved by becoming talent scouts for our new and upcoming new actors.



Camera: Include Everyone

Get the cast and crew members involved in your Auxiliary no matter how small or large it may be. Don't isolate new cast members from the organization, you should ask them to become a part of the process of the production to see what talent they can bring to the final production of the show. Reminder that at one time we were all newbies and learned as time goes on with mentoring our new talent. Did your Auxiliary President appoint a five-person membership team, this include the producer (Treasurer) to contact all members during the Program Year for payment of dues?



Action: Invest and Encourage Participation

Everyone is important to making a great award-winning film. The same holds true for the Auxiliary. From the writers to the cameraman to the directors, it is up to each one of use to encourage and accept all ideas a member may have. Remember, all ideas are important and may need editing for the final cut. Everyone has different strengths, skills and encourages them in the program that fits them. A thank you goes a long way for a member to get involved and stay involved in the organization.



Follow Up: New Members and Rejoined Members

To begin the production of a new show you need a read-through with the cast. This is why it is so important to follow up with new and rejoined members. Let them know when the meetings are and what time. Check with them and see if they might need a ride. Before the first meeting see if you can meet and answer any questions about the meeting and Rituals that might help them through it.



Ticket Sales: Ways to Encourage Participation

- Monthly sign-up sheet at regular meetings
- Emails and phone calls for special events
- Spotlight members involvement with a Good Job Award
- Be specific about what they will be doing and include time.
- Ask them the best way to contact them by phone, text, email, etc.
- New members should have a Mentor with them to help answer questions.
- If new members say “no” at the first invitation, be sure to ask again.
- Plan a family-friendly event! Members with children in the home want opportunities to do something together to feel involved in the Auxiliary.



Promote: Have a Plan

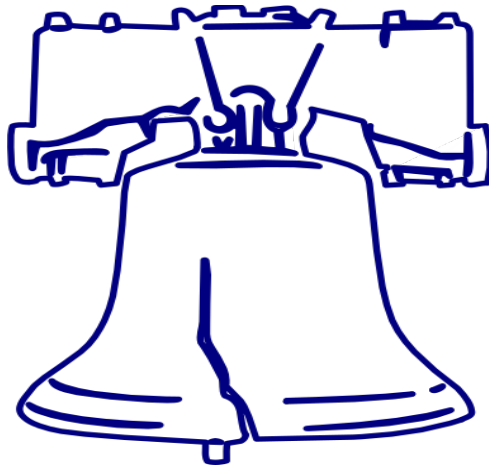
Every Auxiliary should have a Membership Plan. This Plan should have the following:

- Contacting Current Members
- Outreach to former Members to Rejoin
- Recruiting events for new members
- Picking a Mentor for each new member
- Before the Membership year begins, setup your calendar for the events:
 - Make it easy as possible for members to renew their dues. Remind them they can pay in Malta also.
 - Plan at least four recruiting events in your community each year.



Golden Malta:

Our Directors (Conference Coaches) were chosen for their knowledge of the program. Their goal is to strive and help their Conference earn the coveted “Golden Malta.” It is a dream of every director to achieve “Best Picture of the 2023-2024 Program Year “for **Banding Together for Our Veterans**. By investing in the future of your Auxiliary, you can grow into a successful Auxiliary with Lights, Camera, Action!



LET FREEDOM RING

“**Let Freedom Ring**” is our Department President’s Membership Theme and her chosen colors are Red, White & Blue. We must work together as a team to “**CLIMB EVERY MOUNTAIN**” to reach the peak and succeed in our Membership Goal.

Membership Plan: It is very important for all Auxiliaries to have a membership plan to help **Invest, Invite, Include and Retain** our membership to complete the climb.

Let’s invent a plan to help our members know how important membership is and how easy it is to renew their membership either in person or by logging into **MALTA** to renew.

MEMBERSHIP PROGRAM AWARDS/MEMBERSHIP DIVISIONS

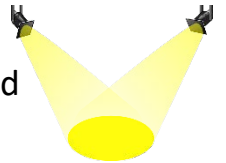
Division I	Auxiliaries with 10-20 members
Division II	Auxiliaries with 21-40 members
Division III	Auxiliaries with 41-70 members
Division IV	Auxiliaries with 71-100 members
Division V	Auxiliaries with 101-200 members
Division VI	Auxiliaries with 201-325 members
Division VII	Auxiliaries with 326 or greater

MEMBERSHIP AWARDS



1. **CLIMB EVERY MOUNTAIN AWARD** In each membership division all VFW Auxiliaries reaching 100% Plus in membership by April 30, 2024, will be entered into a drawing for a chance to win a \$50 VFW Store Gift Card.

2. **LIGHT AWARD: MOST NEW LIFE MEMBERSHIP AWARD** In each membership division the top VFW Auxiliary who has the most increased Life Members by April 30, 2024 will receive a \$50 VFW Store Gift Certificate.



3. **CAMERA AWARD: RETENTION AWARD** In each membership division the member who has gone above and beyond to retain members will receive a \$50 VFW Store Gift Certificate. Auxiliary President must submit the Nomination Form to the Dept. Membership Chairman by March 30, 2024.
In the case of a tie a drawing will be held.

4. **ACTION AWARD: RECRUIT AWARD** In each membership division, the Auxiliary that recruits the most new and/or rejoined members from July 1, 2023 through April 30, 2024 will receive a \$50 VFW Store Gift Certificate.



5. **LET FREEDOM RING AWARD:** The first District President reaching



100% PLUS in membership shall be given a complimentary Saturday evening banquet ticket to the Department President Testimonial. Only one banquet ticket shall be awarded.

National Membership Awards for Auxiliaries

1. **Lights, Camera, Action!** Pin to each VFW and VFW Auxiliary member who recruits five (5) new members to the VFW Auxiliary from July 1, 2023, through May 31, 2024 with credit given to the recruiter by June 10, 2024. **Lights, Camera, Action!** Pin will be mailed directly to the member from National Headquarters.
2. **National Membership Achievement Award** to each VFW and VFW Auxiliary member who recruits twenty (20) new members to the VFW Auxiliary from July 1, 2023, through May 31, 2024. Department Treasurer must enter membership in MALTA with credit given to the recruiter by June 10, 2024. NMA award to be presented at the 2024 National Convention in Louisville, Kentucky. If a member is not in attendance, the award to be mailed directly to the member from National Headquarters after National Convention.
3. **Lights, Camera, Action! VFW Auxiliary Recruiter Drawing.** Each VFW Auxiliary National Membership Achievement Award recipient will be entered into a drawing to receive a \$500 Visa Gift Card. (VFW Recruiters are not eligible)

Department of PA Membership Awards for Auxiliaries

1. \$25 to each Auxiliary that reaches 98% Plus in Membership by March 31, 2024.
2. \$25 to each Auxiliary that reaches 100% Plus in Membership by June 30, 2024.
3. Lights, Camera, Action! VFW Auxiliary Drawing. Each VFW Auxiliary that reaches 101% Plus by June 30, 2024, will be entered into a one-time drawing to receive \$50.

ALL OBLIGATIONS INCLUDING AUDITS, BONDS, DELEGATE FEES, PLEDGES, SUPPLIES, ETC. TO NATIONAL, DEPARTMENT HEADQUARTERS AND DISTRICT MUST BE MET FOR YOUR AUXILIARY/DISTRICT PRESIDENT AND CHAIRMEN TO QUALIFY FOR AWARDS

**PENNSYLVANIA ALL STATE AWARD FORM
FOR AUXILIARY PRESIDENTS AND TREASURERS
2023-2024**

DISTRICT# _____ AUXILIARY# _____
AUXILIARY NAME _____
AUXILIARY PRESIDENT _____
AUXILIARY TREASURER _____

Please attach all necessary documentation and submit to Tammy Hunter, 215 South Market Street, Martinsburg, PA 16662 no later than May 8, 2024

1. President & Treasurer bonded by August 31, 2023
2. President, Treasurer and Secretary dues must be paid by November 30, 2023
3. Membership 100% Plus by April 30, 2024
4. All Audits must be on file at Department Headquarters before May 5, 2024
5. Inspection by District President completed (submit a copy)
6. Voice of Democracy entry and/or donation (minimum \$10.00) (submit check number and date)
7. Patriot's Pen entry and/or donation (minimum \$10.00) (submit check number and date)
8. Young American Creative Art entry and/or donation (minimum \$10.00) (submit check number and date)
9. Donation to Pennsylvania's Cottage #3 at the VFW National Home (submit check number and date)
10. President Special Project donation (minimum \$10.00) (submit check number and date)
11. Buddy Poppy purchase (submit check number and date of purchase)
12. Donation to all 15 VA hospitals and Department Hospital fund (submit check number and date) (minimum \$10.00 each)
13. Donation to Christmas Canteen fund (submit check number and date) by October 31, 2023 (minimum \$10.00 donation)
14. Donation to Department Flag Fund (minimum \$5.00) (submit check number and date)
15. At least one member has to attend each District Meeting, but the Auxiliary President must attend at least one meeting.
16. Must have an Auxiliary Membership Committee. (Submit committee members names)
17. Must have a completed New Member Welcome Packet (submit relevant documentations)

***In order to qualify for the All-State Award, all Auxiliary Obligations must be met by May 5, 2024.**