



# VFW Auxiliary Historian & Media Relations

## Photography Tips

Historian & Media Relations Chairman responsibilities include keeping a written record of the history of your VFW Auxiliary, but may also include pictorial record and/or a keepsake scrapbook, slideshow or video for your President.

### **Educate Yourself**

- What can you do with your camera/phone?
- How to position your camera/phone correctly
- When to use the flash or not
- Editing photos
- Adjusting your camera/phone settings so they are best suited for the environment/subject

### **Capturing the Best Picture**

Keep a few details in mind:

- Think about how you will use the photograph (Facebook, website, newspaper, etc.) Print media require images that are larger files/higher resolution.
- Take more pictures than you think you will need; you never know which will turn out best.
- Photos should be clear and sharp

### **Tips for Taking Photographs**

- Be aware of surroundings and background – frame your picture
- Make sure everyone's eyes are open – no closed eyes
- Avoid angles that include backgrounds with objects that appear to stick out above a person's head
- Avoid capturing individuals wearing clothing with offensive language
- Avoid photographing while people are eating
- Try different angles
- Ask for advice from others who are good at photography
- Ask to permission/get signed consent forms, especially for youth (These are in MALTA Member Resources in this Program)

### **Photo Orientation**

- Portrait – image is vertical, slender and tall
- Landscape – image is horizontal, wider angle
- Square (cropped) the image has equal sides

Keep your photos organized and categorized for quick reference. Whether you use a flash drive or online cloud storage service, be sure to file images in folders by event and date. This will make it easy to locate them when you need them.